



December 1, 2011

Dear WIN Sponsor:

WIN is committed to continue its mission of engaging women in the Collision Repair Industry, and we depend upon the support of individuals and organizations in the industry to do so.

2011 was another great year for WIN, and marked WIN's 5<sup>th</sup> Anniversary of encouraging, educating, and inspiring women in the industry. Following our annual conference in San Diego, we welcomed new directors to the WIN Board; Ruth Weniger, CEO of Airbag Solutions, LLC; Terri Neely, Director of Operations for Nagy's Collision Centers; Michelle Toups; Manager of California Customs Collision Center; Susanna Gotsch, Director, Industry Analyst for CCC Information Services, Inc.; and Amy Nuttall, APD Claims Staff Advisor for USAA.

Once again, WIN was invited to participate in the women's training track at this year's ASRW conference held in October. Your support in 2012 will help us continue to provide the programs WIN offers its members. It will also allow us to expand its programs of education and mentorship to women in the automotive industry. The majority segment of both our board and members are owners, managers or employees of collision repair facilities.

WIN offers multiple levels of corporate sponsorship opportunities. Sponsors will be recognized and identified at their levels on the WIN website in a dynamic link, in all promotional opportunities, signage and verbal acknowledgements during membership functions as well as WIN activities at NACE and other industry events. Sponsorship levels are:

- Diamond Sponsors: \$50,000
- Platinum Sponsors: \$25,000
- Gold Sponsors: \$10,000
- Silver Sponsors: \$5,000
- Bronze Sponsors: \$2,500

Thank you for your continued support and we look forward to speaking with you in the near future to tell you more about WIN and our plans for 2012.

Sincerely,

Jeanne Silver  
WIN Sponsor Committee Co-Chair