



PRESS RELEASE:

WIN Set to Engage Women in the Collision Repair Industry at NACE during ASRW in Orlando, FL

Leesburg, VA., September 19, 2011 - Continuing the Women's Industry Network (WIN) mission of engaging women in the collision repair industry, WIN is in high gear to reach out to women at the International Autobody Congress and Exposition (NACE) during Automotive Service and Repair Week (ASRW) in Orlando, October 5 – 8, 2011.

WIN's presence will be marked on the ASRW trade show floor with an informational booth (#N2161) where attendees can discover more about the WIN organization, meet current members and board members and learn how to become an active member of WIN. In addition, the Annual WIN Reception, being held on Wednesday October 5, 2011 at the Peabody Hotel will honor WIN sponsors, and offer members and guests a great opportunity to connect with the group. For more information about the reception, contact Jennifer Justice-Haley at jennifer@valleypaint.com .

WIN's commitment to learning and development is once again evident in the sponsorship and member contributions to the Women's Professional Development Track of classes offered at NACE during the Automotive Service and Repair Week (ASRW) conference, October 5 – 8, 2012. These offerings are open to all attendees (women and men) and cover topics including leadership, professional development, marketing and personal management within our industry. More information on the Women's Development Track and all educational offerings can be found at http://connect.naceexpo.com/connect/public/nz_ALSessionSearch.aspx?aeid=255,256&menu=1 .

On Saturday, October 8th, over 100 Girls Scouts of the United States America will gather at the Orange County Convention Center to learn about the industry, meet role models, and enjoy a very unique experience at NACE. It is an honor for WIN to be affiliated with this event and sponsor such a refreshing effort to make youth aware of career opportunities within and gain some general knowledge about the collision repair industry.

WIN will also hold its regularly scheduled Board meeting on Wednesday October 5th at NACE to discuss upcoming WIN items including details on the 2012 WIN Conference set for May 6 -8, 2012 in Atlanta, GA.

Note for the editor

WIN is a not-for-profit organization dedicated to encouraging, developing and cultivating opportunities to attract women to collision repair while recognizing excellence, promoting leadership, and fostering a network among the women who are shaping the industry. For more information go to www.womensindustrynetwork.com