

- ❖ **Diversity Works.** That's the name of our new program and we're very proud of it. WIN wants to promote all businesses, educational institutions and associations in the collision industry committed to the advancement of women and minorities by spotlighting those entities on our website, [www.womensindustrynetwork.com](http://www.womensindustrynetwork.com). Interested parties should be able to describe their efforts in the form of community outreach, enlightened recruitment programs, the development of educational materials or other relevant projects that further the goal of creating a diverse collision industry that more closely resembles the communities we serve. WIN's purpose in identifying these entities is to both acknowledge their good work, and to provide a forum where interested parties can go for ideas and examples should they wish to institute similar programs or projects of their own. If you'd like to make a submission, please send it to Marcy Tieger at [marcy.tieger@symphonyadvisorsllc.com](mailto:marcy.tieger@symphonyadvisorsllc.com)
  
- ❖ **What a woman wants.** SceneGenesis interviewed WIN board member and co-owner of CARSTAR Mundelein, Jeanne Silver on the topic of "Marketing Your Shop to Women."  
Go to [http://sceneexchange.typepad.com/scene\\_it\\_all/](http://sceneexchange.typepad.com/scene_it_all/) to read the blog (located in the right hand column) and maybe snag a few useful pointers. Nice work, Jeanne!
  
- ❖ **Movin' on up!** Congratulations to Rachel Fonseca from New Bedford, MA., who took second place in the secondary collision competition at this year's SkillsUSA National Championship. Rachel is the highest finishing female *ever* in this national competition!
  
- ❖ **Speaking of NACE...**Registration for NACE 2008, which runs from November 5-8, has already opened. NACE is a marvelous educational and networking opportunity that's also a lot of fun. Plus, NACE has set up a "Partnering Program" with WIN which earns us \$25 for each new attendee who signs up and enters our code number, which is **20**. For more information about NACE and to register, go to <http://registration.experient-inc.com/showiac081/default.aspx?SourceCode=20>
  
- ❖ **The best part about summer is...** "Well, according to your WIN board it is: "Longer days, neighborhoods buzzing with people walking, working in their gardens and the smell of BBQ," *Geri Kottschade*; "Going to the beach with my kids," *Margaret Knell*; "It's the one time of year when people ask me, 'how's the weather there?' and I respond, 'warm, very warm' and they don't say, 'UGH! Rub it in,'" *Kim White*; "The quiet sounds of nature working together to create a soothing symphony on a sailboat." *Jeanne Silver*; "Longer days, warm sunshine, garden fresh veggies and frozen Margaritas!" *Jennifer justice-Haley*; "Sunflowers and long days at the beach," *Mary Kunz*; "Looking forward to my favorite season, the Fall, with cool cloudy mornings," *Lillian Maimone*; "Sitting on the beach with a page-turning book, watching the waves and the people walking by." *Trish Serratore*; "Cycling, cold beer, a slower pace," *Marcy Tieger*; "Incredibly light traffic in Atlanta, vacationing in Sanibel Island with my extended family!" *Frederica Carter*; "Longer days, sleeveless dresses, sandals, summer sunsets, time with the children, swimming, and boating on the lake." *Kathy Mello*; "Sandals, My basset hound (SHAVED) and baseball games;" *Victoria Jankowski*

***"If I cry, it means I'm too weak to compete in this sport. That's bull."***

Shawna Robinson, NASCAR driver