

- ❖ **Wow—What else can we say?** The second annual WIN Conference held in Chicago was amazing. Our total attendance was up 13% from last year and once again, all the bases were covered— Industry hot button issues like Lean and CSI, as well as personal development, including networking and other business skills. And of course, there was the pleasure of spending quality time with the industry's best and brightest women.
- ❖ **Conference highlights? So glad you asked:** Meeting the 5 students, Amie Hixon, Tiffany Zierler, Samantha Kalbfliesh, Andrea Jeffers and Megan Gilbert who received WIN scholarships of free registration to the conference and membership to WIN -- their energy and enthusiasm and their gratitude for the opportunity to meet successful women from the shop side of the industry, inspired many of us old-timers. Special thanks to Lillian Maimone, Roberta Ferrara and Win Board member, Jennifer Justice Haley, for their extra TLC as on-site mentors and "big sisters" to these young women. The scholarship walk on an unexpectedly sunny Monday afternoon raised \$ 2,290. The first annual "WIN Cornerstone Award" for outstanding leadership and support of women in the industry presented to WIN board member, Frederica Carter of Akzo Nobel for her tireless work on our conference and so many other facets of WIN's activities.
- ❖ **Match the name to the face.** Thanks to Gloria Mann of Collision Repair magazine for volunteering to be our official conference photographer. Once again we will be creating a WIN directory with photos of all conference attendees. It will soon be made available to conference attendees and WIN members via e-mail. Thank you as well to Mary Kimbro of PPG, who prepared the photo montage of our members from the Phoenix conference, which were displayed during this year's conference gala dinner.
- ❖ **Kudos and congratulations to:** Darlene Eilenberger of BASF on her promotion to Marketing Director NAFTA; to Megan Erickson (aka Scherb) of 3M on her recent marriage; and to Amie Hixson, one of our WIN conference student attendees, on her selection as the commencement speaker at her graduation from Pennsylvania College of Technology this spring. Amie is the first student ever from the automotive program to have this honor. As Amie told us, "imagine their surprise when they learn the student is a female, as well." And while we're at it, congrats to Danica Patrick and Ashley Force who this month became the first female winner in IndyCar history and the first female to win a national funny car event, respectively.
- ❖ **The Big Reveal.** Check out our new and improved website [www.womensindustrynetwork.com](http://www.womensindustrynetwork.com) artfully put together by techie-extraordinaire (and volunteer) Beth Bailey of SceneGenesis. We love the new look and feel, and hope you do too. In the weeks to come, we plan to add additional interactive features and include more input from our members.
- ❖ **"Life vs. Work"** That's the name of a great article about work-life balance in this month's Fender Bender, which features interviews and comments from WIN members Geri Kottschade, Lauren Angie, Cheryl Boswell, Lillian Maimone and Marcy Tieger, which will soon be posted on our website.

*"The question isn't who is going to let me; it's who is going to stop me."*  
Ayn Rand