

- ❖ **You'll be in very good company at the WIN Conference.** Registrations for our conference in Chicago, April 13th – 15th are rapidly coming in from all over the country and Canada, and from all segments of the industry. Don't miss this opportunity to hear Lynn Eisaguirre, workplace expert featured on CNN and ABC News and other topics including hot button issues on labor and employment law and new ways to maximize CSI in your business. If you haven't already signed up, what are you waiting for? Register now so you can take advantage of the discounted group rate at the Westin, O'Hare. <http://www.womensindustrynetwork.com/php/news.php>

- ❖ **Wanted: Smart, capable employees.** We have received an inquiry about whether our conference could be a hub for employment opportunities in the industry. Well, the answer is yes! We will have a JOBS BINDER at the conference. If you'd like us to include a job description in the binder, please e-mail your document to Marcy Tieger at marcytieger@symphonyadvisorsllc.com.

- ❖ **WIN Members doing great things, large and small.** Way to go to Melissa D'Amato of FinishMaster for completing her degree from College of Notre Dame in Belmont, CA and for her promotion to regional Manager; to Kelly McCarty of Carty's Collision Center for the ambitious task of running for State Assembly in California; to Roberta Ferrara of Budd's Auto Body for being recognized by NJAWBO (New Jersey Association of Women in Business) as one of the State's most successful business owners; and to Liz Stein of FixAuto on the birth of her second child, little Jeri-Rose. (P.S. nothing gives us greater pleasure than bragging on our members—please keep us up-to-date regarding your accomplishments!)

- ❖ **“Blue collar and proud of it.”** Landscaper Joe LaMacchia, skilled trades advocate and founder of www.bluecollarandproudoft.com, wants your story for a book about the skilled trades. How did you find your calling in the collision industry? What are the best learning opportunities and jobs for newcomers seeking their place in collision repair? What advice would you give female high school student (or their parents) unsure if a young woman would be welcome in a male-dominated profession? Joe's co-author, Tom Owens, contacted us and asked if there were WIN members who might want to tell their story. We told him we know you're out there! If you're interested in sharing your experiences, Tom can be contacted at bluecollarbook@q.com. HCI, publisher of the “Chicken Soup for the Soul” series, will unveil the book in May, 2009.

“Optimism is the faith that leads to achievement. Nothing can be done without hope and confidence.”
Helen Keller