

December 3, 2009

Dear potential sponsor:

Thank you for your continuing support of WIN. Women are critical to the growth and success of the collision repair industry. They come together from all segments of the industry to be a part of the Women's Industry Network (WIN), a collision industry organization whose mission is to encourage, educate and inspire.

Our industry is challenged by a waning workforce, and women are important contributors to both the industry and the economy. WIN continues to both support and cultivate the female workforce talent for the industry. WIN provides an array of specialized education, mentoring services and scholarship opportunities geared specifically for women.

As leaders of the collision repair industry, we are asking for your support to help us continue to provide the programs WIN offers its members. Your participation will help WIN grow in its ability to reach out to its existing members and attract new ones. The majority segment of both our board and members are owners, managers or employees of collision repair facilities.

WIN offers multiple levels of sponsorship opportunities. Sponsors will be recognized and identified at their levels on the WIN website in a dynamic link, in all promotional materials, signage and verbal acknowledgements during membership functions as well as WIN activities at NACE. In addition, new in 2010, depending on the level of sponsorship, free individual memberships will be available for you to give to colleagues and customers. Sponsorship levels are:

Diamond Sponsors: \$50,000

Platinum Sponsors: \$25,000

Gold Sponsors: \$10,000

Silver Sponsors: \$5000

Bronze Sponsors: \$2500

Thank you for your support of WIN. We feel our organization is very special. We think you will agree. We look forward to speaking with you in the near future to affirm your pledge.

Sincerely,

Jeanne Silver
Chair, Sponsorship Committee

WIN Organization Sponsorship Opportunities

\$2,500 Bronze Sponsor

Benefits:

- Company logo listed on WIN website throughout the year-links to sponsor website
- Company may list WIN link on their corporate website
- Company given first right of refusal for event sponsorship opportunities
- Company logo listed on back panel of WIN Conference brochure
- Company recognized on signage at WIN's functions at NACE
- Company receives 5 free memberships Validation cards provided

\$5,000 Silver sponsor

Benefits:

- Company logo listed on WIN website throughout the year-links to sponsor website
- Company may list WIN link on their corporate website
- Company given first right of refusal for event sponsorship opportunities
- Company logo listed on back panel of WIN Conference brochure
- Company recognized on signage at WIN's functions at NACE
- Company receives 10 free memberships Validation cards provided

\$10,000 Gold Sponsor

Benefits:

- One conference registration provided for employee
- Company logo listed on WIN website throughout the year-links to sponsor website
- Company may list WIN link on their corporate website
- Company given first right of refusal for event sponsorship opportunities
- Company logo listed on back panel of WIN Conference brochure
- Company recognized on signage at WIN's functions at NACE
- Company receives 25 free memberships Validation cards provided

\$25,000 Platinum Sponsor

Benefits:

- 5% of funds dedicated to Scholarship program
- Press release announcing support of WIN's scholarship program distributed to industry media outlets
- One conference registration provided for employee
- Company logo listed on WIN website throughout the year-links to sponsor website
- Company may list WIN link on their corporate website
- Company given first right of refusal for event sponsorship opportunities
- Company logo listed on back panel of WIN Conference brochure
- Company recognized on signage at WIN's functions at NACE
- Company receives 25 free memberships Validation cards provided

\$50,000 Diamond Sponsor

Benefits:

- 5% of funds dedicated to Scholarship program
- 2 full conference scholarships awarded in company name; employee may present awards
- Opportunity to provide employee to participate in scholarship committee
- Company recognized in all literature, including press releases, promoting scholarship award
- One conference registration provided for employee
- Company logo listed on WIN website throughout the year-links to sponsor website
- Company may list WIN link on their corporate website
- Company given first right of refusal for event sponsorship opportunities
- Company logo listed on back panel of WIN Conference brochure
- Company recognized on signage at WIN's functions at NACE
- Company receives 25 free memberships Validation cards provided